



# Sponsorship Opportunities

## **The 8<sup>th</sup> Annual Sunnyside Summer Ale Festival**

Saturday, June 22nd, 2024 5 -10 PM  
Centennial Square, Sunnyside, WA.



## History of the Sunnyside Ale Fest

The idea for Sunnyside Summer Ale Fest came about like most good ideas - over a pint of great beer between two friends. Okay, a few pints of great beer and then the **help of many good friends!**

Our community is known for producing some of the world's finest hops and grapes, so we like to honor our local agriculture by celebrating with wonderful music, beer, wine, and food!



In 2022, we built the Skateboard Park in Sunnyside Central Park using the donations and proceeds from the past Ale Festivals. We could not have done this without your help!

In the next few years, we will continue to focus efforts on expanding the Skateboard Park. The expansion is estimated at \$213,000. This would provide more room and different levels of skating capabilities.

Due to the popularity of skateboarding in our community, we have decided to install a donated skateboard fixture from the City of Cle Elum at the Denny Blaine Park in 2024. This will take some of the pressure off of the Central Park Facility due to heavy use or events.

In addition, we plan to install a second skateboard fixture at Denny Blaine which the City of Sunnyside has approved moving from Sunny View Park. The estimated cost to complete the project is \$70,000. This is our fundraising goal for the year!

## Sunnyside Ale Fest

The Sunnyside Summer Ale Fest is an annual event. This year's event will be on June 22<sup>nd</sup>, 2024 at Centennial Square in downtown Sunnyside. The event will feature a wide variety of beverages and food from some of our region's best breweries, wineries, and restaurants.

The Sunnyside Daybreak Rotary Club, the host organization, is focused on giving back to the Sunnyside community and supporting the Sunnyside youth.

We hope you will join us as we celebrate with fantastic beer to support a great cause!



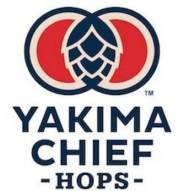


# Thank you to our Past Sponsors

We could not do this without the generous support from Sponsors like you!



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# SPONSORSHIP PACKAGES

Sponsorship Benefits by Level	HOMETOWN BREW	AMBER	MALT	IPA	PORTER	STOUT	IMPERIAL
	\$250	\$500	\$1,500	\$2,500	\$3,500	\$5,000	\$7,500
Recognition on Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Tickets to the event	1 Ticket	2 Tickets	6 Tickets	10 Tickets	14 Tickets	20 Tickets	30 Tickets
Recognition during event		Yes	Yes	Yes	Yes	Yes	Yes
Park Recognition**			Potential	Potential	Potential	Included	Included
Logo on Poster*			Yes	Yes	Yes	Yes	Yes
Banner at Event				Yes	Yes	Yes - Next to tent of your choice	Yes - Entrance
Logo on Glassware*						Yes	Yes
Recognition in all event materials						Yes	Yes
Premium banner on stage*						Yes	Yes
Honorary Judge or Present People's Choice Award							Yes



\* Logo and/or names must be submitted prior to deadline to be included.

# ADDITIONAL INFORMATION



## SIGNATURE PACKAGE

Donating more than \$15,000 - You can choose to have the Title Sponsor and receive additional benefits. We can work with you to customize a package that recognizes you for your generous donation towards our youth.

There are several ways you or your organization can support projects that benefit our youth and community activities of Sunnyside. Most recent project was construction of the Skateboard Park. 100% of all contributions are dedicated to creation of activities for our community.

Please return the contribution form to Daybreak Rotary or your Rotary contact.

Contributor: \_\_\_\_\_  
Phone: \_\_\_\_\_ Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_ State: \_\_\_\_\_  
Rotary Contact Name: \_\_\_\_\_

Option 1: \$\_\_\_\_\_ Charitable donations can be payable to **Foundation for the Community of Sunnyside** are tax deductible contributions via (a 501(c)(3)).

Option 2: \$\_\_\_\_\_ Sponsorship or Business contributions can be payable to **Sunnyside Daybreak Rotary** and can be treated as advertising and deducted as business expense.

If you have concerns or questions on the deductibility of your contributions you can contact **Ivan White, CPA at 509-837-6700, or your tax advisor.**

**Mail All Checks Regardless of your choice of Payee to:**

Sunnyside Daybreak Rotary  
PO Box 26  
Sunnyside, WA 98944

**Thank you for your interest!**

You can also visit our website at [www.summeralefest.org](http://www.summeralefest.org) or visit our Facebook page!